

January 18th-19th ,2016 Crowne Plaza Century Park Shanghai



# **Popular Topics:**

- Development Trend and Application of Car BUSes
- Technical Standards and The Latest Automotive Ethernet Applications
- ➤ How to Ensure the Security of the Internal Network of the Telematics-based Car
- Auto Body Network Control and Network Security Technology
- Successful Application of AUTOSAR on The Car
- The Breakthrough Change of Automotive Cabin Audio Architecture by A2B technology
- CAN Bus-based Automotive Body Electronic Design
- > Networked Automotive Central Body Control Module (Gateway) Solution
- ➤ How to Deal with the Rapid Development of Automotive Wiring Harness Bus
- Vehicle E/E Architecture Design Trends
- The Commissioning and Analysis of The Auto Bus
- Solution and Case Sharing for CAN FD Test
- Renewable Energy Vehicle Bus System Control
- Solution for Auto EMC Test
- Application of Hardware-In-Loop (HIL) Real-Time Simulation in the Auto Control System and Key Technology
- Interpretation on ISO-26262 Security Level Breakdown Methodology and Case Sharing

Organizer:



**Sponsor:** 



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### **Background**

The traditional electrical system often follows point-to-point single communication mode with little mutual communication, which inevitably leads to huge wiring system. With the automation and intelligence of the auto system control, the electrical system of the auto, in particular the auto bus, becomes more and more complex. In terms of the material cost or operation efficiency, the traditional wiring methodology could not accommodate the growth of the modern car. In addition, in order to meet the real-time requirement on the electronic system, it is a must to share the auto common data. However, the requirement on the real-timeness of each control unit differs. Therefore, the traditional electrical network could not adapt to the development of the modern auto electronic system, and the bus technology for the new car emerges at the right moment. With the popularity of the auto telematics in recent years, there are lots of risky factors while people could enjoy the convenience and comfort brought by the telematics. The black-hat hacker conference to be held in Las Vegas this year will focus on the auto intrusion technology. On the part of the hackers, the cool new functions brought by the telematics and electronization just become their mouthwatering target. Such behavior just shows how the company is indifferent to the security when adopting the new technology in a hurry.

In this conference, the network security of auto body and the latest development of bus system are discussed from the perspective of the network security of cars, body control module, the latest development technology of bus, testing of bus, design of electronic structure, etc.

In addition, it is hoped that practitioners can touch the latest policies, standards, technologies and market trends through this conference, which is also a platform to promote communications and corporations, thus all practitioners may seize opportunities and face challenges with joint efforts.



### **Attendees**

Presidents/Vice

Presidents/CEOs/COOs

Board Members/General

Managers

**Directors/Commercial Managers** 

Sales Directors/Managers of

International Marketing

**Directors of Business** 

Development

**Directors of Strategic** 

Development

**Directors of International Market** 

Regional Directors/Managers

Directors of Research and

Development

Technology Directors/Managers

Directors/Managers of

Sustainable Development

**Quality Director** 

Directors/Engineers of Electronics

and Electric Technology



### Sectors

**Government Organizations** 

**Industry Associations** 

Research Institutions

Automobile Manufacturers

Suppliers of Raw Material

Electronic Assembly Enterprise

Suppliers of Electronic Components

and Enterprise Instruments

**Software Suppliers** 

Wire Harness Suppliers

Certification and Inspection

Institutions

**Investment Institutions** 

Semiconductor Enterprises

Bus System Solution Enterprises

Internet Security Companies

## **Guest Speakers**



China Automotive Technology &

Research Center

Toyota

Volkswagen

Intrepidcs

**Analog Devices** 

**BOSCH** 

Open Automotive Alliance

Yazak

SAIC Motor

Citroen

Geely

BYD

dSPACE

Continental AG

ECV reserves the right to modify the agenda, and the final agenda will be released 1 week before the opening of the summit

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### **Day One**

08:30 **Sign-in** 

09:00 Development Trend and Application of Car
Buses

- Ethernet
- Flex Ray
- CAN
- LIN
- MOST

Hui Rong

Director of Electronic Technology Research China Automotive Technology & Research Center

09:40 Technical Standards and The Latest Applications on the Auto Ethernet

Open Automotive Alliance

10:20 Tea Break and Networking

10:50 How to Ensure the Security of the Internal Network of the Telematics-based Car

- How Hackers Break Internal Network to Remote Control Car
- How to Protect Car Vehicle Bus Network Against Hackers
- Influence of OBD application

Asaf Atzmon
Director of Safety of Internet of Things
Cisco

11:30 Auto Body Network Control and Network Security Technology

Hideki Goto, Automotive Software Engineering Division Toyota 12:10 Lunch and Networking

14:00 Solution and Case Sharing for CAN FD Test

- Application field of CAN FD
- Performance Overview of CAN FD
- Advantages of the CAN FD and other Buses

Intrepidcs

14:40 The Breakthrough Change of Automotive Cabin Audio Architecture by A2B technology

Philip Shen System Application Manager Analog Devices

15:20 Tea Break and Networking

15:50 Successful Application of AUTOSAR on The Car

Zhe Jing
Senior Manager
Automotive Systems Integration China (C/AI)
AUTOSAR China Representative
Bosch

16:30 CAN Bus-based Automotive Body Electronic Design

Volkswagen

17:10 Building Comprehensive Security into Vehicles

Brian Witten
Sr. Director, IoT
Symantec Corporation

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17:50 End of Day One

### **Day Two**

# 09:00 The Commissioning and Analysis of The Auto Bus

- Process Approach for The Commissioning and Analysis
- Testing Tool Approach for Bus
- Testing Standard for Bus

Mr. Hao Fei Director of Electronic & Electric Dept SAIC Motor Technical Center

### 09:40 Vehicle E/E Architecture Design Trends

- Product Platform
- Standardized Design
- Optimization of The E/E Architecture

Robert Seidler Engineering Director Delphi

10:20 Tea Break and Networking

# 10:40 Renewable Energy Vehicle Bus System Control

Zhang Long Electronics Director BYD

### 11:20 Solution for Auto EMC Test

- EMI test
- MIS test
- Electronic protection components

Ariel LECCA EMC Manager Citroen

12:00 Lunch and Networking

# 14:00 Application of Hardware-In-Loop (HIL) Real-Time Simulation in the Auto Control System and Key Technology

- Experimental Management Software
- Real-time Software Module
- Actual Application of HIL in The Auto

### **dSPACE**

# 14:40 Networked Automotive Central Body Control Module (Gateway) Solution

- Vehicle Topology Scalability
- Vehicle Safety and Vehicle Network Data Confidentiality

### Open for Sponsor

### 15:20 Interpretation on ISO-26262 Security Level Breakdown Methodology and Case Sharing

- ISO-26262 Process Experience and Difficulties
- Third Party Function Security Inspection and Evaluation Experience

Stefan Bunzel
Head of Project Management Office
Continental Automotive Systems

16:00 Tea Break and Networking

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### 16:30 How to Deal with the Rapid Development of Automotive Wiring Harness Bus

- Overcome the Difficulties in the growing number of bus system
- How to Reduce the Cost of Wiring Harness

Götz Roderer Director Central Engineering Yazaki Systems Technologies GmbH

17:10 End of Day Two

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# Registration Form

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<ul><li>More than 3 delegates enjoy 10% discount.</li><li>The fee is inclusive of two days conference, conference materials, two luncheons and all refresh</li></ul>				
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	Simultaneous translation (from Mandarin to English and vice versa) for the entire event.			

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# General Information



- The Delegate should pay the total Registration Fee to ECV within Five (5) working days upon signing of this agreement by both Parties.
- Should Delegate cancel the Registration, a charge of 50% of the Registration Fee, plus 10% administrative charge will be billed by ECV to Delegate for the cancellation received by ECV in writing at least FOUR (4) weeks prior to the commencement of the Event.
- Cancellations by Delegate less than FOUR (4) weeks prior to the commencement of the Event will not be accepted and payments will not be refunded and invoiced sums will be payable in full by Delegate.
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